

◆ FALCON SPRINT PLAN — FULL MVP — ALL 20 TOOLS — \$5,000 · 40 HRS

All 20 Tools. Five Days. Full Product.

The complete RealizeAI Value platform — 20 AI-powered assessment tools — delivered in 40 human hours for \$5,000. Powered by the BlueFalconInk Talon Drive: one architect, 13 AI agents, zero shortcuts. Turnkey from concept kickoff to production in 1 week. Infrastructure scaled to handle 1,000 concurrent users before the first customer hits staging.

Budget: \$5,000

Hours: 40 human

Tools: All 20

Rate: \$125/hr

Timeline: 5 working days

Agents: 8 assigned

Proposal Delivery: Before 24 Mar



INTERACTIVE COMPANION

Falcon Sprint Plan

14-week delivery plan with milestone tracking, resource allocation, and acceptance gates.

<https://proposal-viewer-chovy67jqq-uc.a.run.app/p/a89dc9963e81194a/sprint>

\$5K

TOTAL BUDGET

20

TOOLS SHIP

40

HUMAN HOURS

8

AGENTS

5 days

TO LIVE MVP

5×

MULTIPLIER

Why 20 tools in 40 hours works: Of the 20 tools, **5 are scoring tools** (interactive assessments needing custom logic + AI-personalized PDF) and **15 are templates & guides** (structured content rendered to branded PDF). Building the platform, PDF pipeline, and first scoring tool creates the infrastructure. Each additional template/guide reuses that pipeline at ~30 minutes incremental effort — the agent fleet generates the content layouts, form fields, and PDF templates in parallel.

Tool Inventory — Build Complexity by Type

TYPE	COUNT	BUILD PER TOOL	TOTAL EFFORT	WHAT'S INVOLVED
SCORING TOOL	5	2–3 hrs	12 hrs	Custom form, scoring logic, AI prompt, personalized PDF, radar/matrix charts
TEMPLATE	8	0.5 hrs	4 hrs	Fill-in form → branded PDF render. Agent scaffolds layout from content.
USER GUIDE	7	0.5 hrs	3.5 hrs	Content → branded PDF with optional short questionnaire. Agent formats.
Tool Build Subtotal	20		19.5 hrs	
Platform + Infrastructure	—	—	20.5 hrs	Cloud SQL, Firebase Auth, design system, Stripe, PDF pipeline, email, deploy, QA
Grand Total	20 tools		40 hrs	

Category 1: Know Your AI Readiness Profile

#	TOOL	TYPE	DAY	HRS	NOTES
1	Tandem Realization Matrix (TRM)	SCORING	Day 3	3	6 dimensions, 2-axis plot, 4 archetypes (Tourist/Bureaucrat/Hazard/Accelerator), personalized output
2	3P Alignment Audit	SCORING	Day 3	2.5	15 Qs, triple-axis radar, Purposeful/Profitable/Pervasive lens
3	Swamp Draining Reality Check	GUIDE	Day 3	0.5	Data debt calculator guide → branded PDF

Category 2: Launch Your First AI Deployment Without Blindspots

#	TOOL	TYPE	DAY	HRS	NOTES
4	Master AI Initiative Charter	TEMPLATE	Day 4	0.5	Fill-in framework → PDF. "The Gateway" — first thing users build.
5	The 4 Laws Template	TEMPLATE	Day 4	0.5	Structured compliance template → PDF
6	Scoping — The 3-Key Vault	GUIDE	Day 4	0.5	Scoping guide → branded PDF
7	30 Pearls for a Pilot Project	GUIDE	Day 4	0.5	Best practices guide → branded PDF
8	Requirement Gathering Template	TEMPLATE	Day 4	0.5	Fill-in requirements doc → PDF
9	Master AI Risk Register	TEMPLATE	Day 4	0.5	Risk framework with optional scoring element → PDF
10	CFO Drift Mitigation Planner	TEMPLATE	Day 4	0.5	Financial planning template → PDF
11	Macro YoY P&L Model	TEMPLATE	Day 4	1	Financial model with interactive calculations → PDF. Slightly more complex.
12	90-Day Sprint RACI Matrix	TEMPLATE	Day 4	0.5	RACI fill-in → PDF
13	90-Day Implementation Roadmap	GUIDE	Day 4	0.5	Roadmap guide → branded PDF
14	Build vs. Buy Checklist	GUIDE	Day 4	0.5	Decision checklist → branded PDF
15	Procurement Red-Flag Checklist	GUIDE	Day 4	0.5	Procurement guard-rails → branded PDF
16	Pilot Purgatory Extraction Audit	SCORING	Day 3	2.5	"Kill or Scale" diagnostic — scoring assessment with personalized recs
17	The Antibody Audit	SCORING	Day 4	2	Culture resistance scoring — organizational analysis with output
18	AI Investment ROI Calculator	SCORING	Day 4	—	Investment return modeling with interactive calculations → PDF (batch pipeline)
19	Executive Stakeholder Communication Brief	TEMPLATE	Day 4	—	Stakeholder messaging framework → branded PDF (batch pipeline)

#	TOOL	TYPE	DAY	HRS	NOTES
20	Change Management Playbook	GUIDE	Day 4	—	Organizational change guide → branded PDF (batch pipeline)

DAY 1

Foundation**8 hrs · \$1,000**

Cloud SQL
PostgreSQL project
+ full schema
(users, categories,
tools, orders,
form_responses,
pdfs, bundles) **SOC**

RLS policies on all
tables **SOC**

Firebase Auth
(register, login,
session, password
reset)

Next.js scaffold +
RealizeAI design
system (#1e3a5f,
Garamond/Roboto)
WEB DESIGN

Tailwind config +
component library
WEB DESIGN

CI/CD pipeline +
staging
deployment **NOC**

Seed data: 2
categories, 20
tools, 2 bundles in
DB

DAY 2

**Commerce
+ UX****8 hrs · \$1,000**

Persona
Mirror landing
page (3
personas) **WEB
DESIGN**

Category Hub
(Cat 1-2
active, 3-6
"Coming
Soon") **WEB
DESIGN**

Category
Detail pages
(tools by type,
pricing, CTA)
WEB DESIGN

Stripe
integration
(checkout,
webhooks,
subscription)

Cart flow
(singles +
"First Pilot
Success" \$397
+ "Complete
Pilot
Confidence"
\$697 +
Annual \$997)

Form-Before-
Download
gate system (7
fields,
mandatory
pre-PDF)

DAY 3

**Scoring
Tools****8 hrs · \$1,000**

Vertex AI PDF
generation
pipeline
(Gemini →
HTML →
Puppeteer →
GCS)

PDF template:
McKinsey-
grade layout
(#1e3a5f,
logo, headers)
WEB DESIGN

TRM —
scoring, 6
dims, 2-axis
matrix, 4
archetypes (3
hrs)

**3P Alignment
Audit** — 15
Qs, triple-axis
radar (2.5 hrs)

**Pilot
Purgatory
Extraction** —
Kill/Scale
diagnostic (2.5
hrs)

DAY 4

**Templates
+ Guides****8 hrs · \$1,000**

**Antibody
Audit** —
culture
scoring tool (2
hrs)

**Swamp
Draining** —
data debt
guide (0.5 hrs)

**12 templates
& guides** —
batch build
using pipeline
(6 hrs @ 0.5
each) **WEB
DESIGN**

Email flow
(SendGrid:
confirmation
+ PDF
delivery) **NOC**

User
dashboard
(purchased
tools +
download
links)

Legal docs
(TOS, Privacy,
disclaimers,
benchmark
opt-in) **LEGAL**

DAY 5

**QA +
Launch****8 hrs · \$1,000**

Security audit
(RLS pen-test,
OWASP, auth
flows) **SOC**

E2E testing: all
20 tools, all
payment
paths

Mobile
responsive QA
WEB DESIGN

Book hub
page + QR
code
generation

About page
(author bio,
book cover,
trust signals)

Lighthouse
performance
optimization

Production
deployment +
DNS + SSL +
monitoring
NOC

Client
walkthrough
+ handoff
STRAT OPS

Promo code /
coupon logic
(Stripe
coupons)

WORK ELEMENT	HRS	AGENT SUPPORT	COST
DAY 1 — FOUNDATION (8 HRS)			
Cloud SQL schema: 7 tables + indexes + RLS policies	2.5	SOC Agent reviews RLS	\$313
Auth flow (register, login, session, password reset)	1.5	—	\$188
Next.js scaffold + RealizeAI design system + Tailwind	2	Web Design scaffolds components	\$250
CI/CD pipeline + staging deploy + seed data	2	NOC Agent provisions	\$250
DAY 2 — COMMERCE + UX (8 HRS)			
Persona Mirror + Category Hub + Category Detail pages	2.5	Web Design Agent	\$313
Stripe integration (checkout, webhooks, subscription mgmt)	2.5	—	\$313
Cart flow (singles, First Pilot \$397, Complete \$697, Annual \$997)	1.5	—	\$188
Form-Before-Download system (7 fields, mandatory gate)	1	—	\$125
Promo code logic (Stripe Coupons API)	0.5	—	\$63
DAY 3 — SCORING TOOLS + PDF PIPELINE (8 HRS)			
Vertex AI PDF pipeline (Gemini 2.0 Flash + HTML→Puppeteer→GCS)	2	NOC Agent for GCS + render infra	\$250
Tool #1: Tandem Realization Matrix (TRM) — 6-dim, 4 archetypes	2	—	\$250
Tool #2: 3P Alignment Audit — 15Q, triple-axis radar, PDF	1.5	Web Design for chart components	\$188
Tool #16: Pilot Purgatory Extraction — Kill/Scale diagnostic	1.5	—	\$188
PDF template: McKinsey-grade branded layout	1	Web Design Agent	\$125
DAY 4 — TEMPLATES, GUIDES, & REMAINING TOOLS (8 HRS)			
Tool #17: Antibody Audit — culture resistance scoring	1.5	—	\$188
Tool #3: Swamp Draining Reality Check — guide + calculator	0.5	Web Design Agent	\$63
Tools #4–15, #18–20: 15 templates, guides, & batch tools	3.5	Web Design generates all layouts	\$438
Email flow (SendGrid: purchase confirmation + PDF delivery)	1	NOC Agent	\$125

WORK ELEMENT	HRS	AGENT SUPPORT	COST
User dashboard (purchased tools, download history, re-take)	1	Web Design Agent	\$125
Legal docs (TOS, Privacy Policy, disclaimers, benchmark opt-in)	0.5	Legal Agent	\$63
DAY 5 — QA, SECURITY, LAUNCH (8 HRS)			
Security audit: RLS pen-test, OWASP Top-10, auth review	1	SOC Agent	\$125
E2E testing: all 20 tool flows + 4 payment paths	2	—	\$250
Mobile responsive QA + Lighthouse optimization	1	Web Design Agent	\$125
Book hub page + QR codes + About/Author page	1	Web Design Agent	\$125
Production deploy + DNS + SSL + monitoring	1.5	NOC Agent	\$188
Client walkthrough + handoff + documentation	1.5	Strategic Ops	\$188
Sprint Total — All 20 Tools + Platform	40 hrs		\$5,000

SP-05

Agent Fleet Deployment

WEB DESIGN

UI scaffolding, 12+ template layouts, PDF template, responsive QA

SOC

RLS policies, OWASP audit, auth flow security, input validation

NOC

CI/CD, deployment, GCS setup, email infra, monitoring

LEGAL

TOS, Privacy Policy, disclaimers, benchmark opt-in language

PROPOSAL

Sprint tracking, client-facing status reports

STRATEGIC OPS

Daily sprint coordination, risk escalation

CONTRACTING

SOW execution, milestone verification

FINANCE

Stripe config validation, payment flow testing

Agent force multiplier on templates: The Web Design Agent is the secret weapon for Day 4. Once the PDF pipeline and template system is built (Day 3), the agent generates the form layouts, PDF templates, and branding for all 12 template/guide tools in parallel — John reviews and connects to business logic. Traditional team: 3 designers × 2 days. Agent fleet: 3.5 hours of John's review time.

What Ships at End of Week

DELIVERABLE	STATUS	DETAIL
Live Platform	SHIP	Production infra: SSL, CDN, monitoring, health checks
User Auth	SHIP	Register, login, session, password reset (Firebase Auth)
Persona Mirror	SHIP	3-persona self-selection landing page with recommendations
Category Hub	SHIP	Cat 1-2 active, Cat 3-6 "Coming Soon" with branded cards
Stripe Payments	SHIP	Checkout, webhooks, singles, bundles (\$397/\$697), annual (\$997), promo codes
Form-Before-Download	SHIP	7-field mandatory assessment gate — no downloads without form
6 Scoring Tools	SHIP	TRM, 3P Audit, Pilot Purgatory, Antibody Audit, AI Investment ROI Calculator, Swamp Draining — all with AI PDF
8 Templates	SHIP	Charter, 4 Laws, Requirements, Risk Register, CFO Planner, P&L Model, 90-Day RACI, Executive Communication Brief
6 User Guides	SHIP	3-Key Vault, 30 Pearls, 90-Day Roadmap, Build vs Buy, Procurement Red-Flag, Change Management Playbook
AI PDF Pipeline (Vertex AI)	SHIP	AI-personalized McKinsey-grade PDFs from form data, GCS storage, re-download
Email Flow	SHIP	Purchase confirmation + PDF delivery via SendGrid
User Dashboard	SHIP	Purchased tools, download history, re-take assessment option
Book Hub	SHIP	Landing page + dynamic QR codes for book→platform bridge
Legal Docs	SHIP	TOS, Privacy Policy, benchmark opt-in, disclaimers
Security Audit	SHIP	RLS pen-test + OWASP Top-10 review on all endpoints
Benchmarking Data Capture	SHIP	All form responses stored for Phase 2 benchmarking dashboard

Deferred to Phase 2 (Post-Sprint Revenue-Funded)

FEATURE	REASON	WHEN
Categories 3-6 (future tools)	Content TBD by Prashant — placeholder badges shown	Month 3+
Benchmarking Dashboard	Needs 100+ form responses — data collecting from Day 1	Month 6+
Admin Analytics Dashboard	Stripe dashboard sufficient for launch	Month 2
Advanced Feedback (NPS, ratings)	Not critical for revenue validation	Month 2
Enterprise Licensing	Needs validated demand	Scoped separately
AI-powered template fill assistance	Nice-to-have; manual fill works for launch	Month 3

SP-07

Payment & Partnership Terms

MILESTONE	TIMING	AMOUNT
Sprint Kickoff	Contract execution (Day 0)	\$2,500
MVP Launch / Handoff	End of sprint (Day 5)	\$2,500
Total Build Cost		\$5,000

PARTNERSHIP TERM	DETAIL
Revenue Share	None. 0%. Client retains 100% of all platform revenue.
Post-Sprint Support	\$125/hr partnership rate
Hosting	\$249/mo BFI-managed hosting (GCP-native, 99.5% uptime target)
Exit Strategy	Migration path included in SOW — source code client-owned upon full payment
Mutual Referral	10% referral commission, reciprocal
Source Code	Client-owned upon completion of final payment

The Value Equation

SCENARIO	COST	TOOLS	TIMELINE
Full price (no rev share)	\$62K–\$70K	20	14 weeks
Partnership price (V1 proposal)	\$27,500 + 10% rev share	20	14 weeks
Falcon Sprint (this proposal)	\$5,000 — 0% rev share	20	1 week

What makes this possible: BFI absorbs the compression risk. If John + the Talon Drive can't deliver 20 tools in 40 hours, BFI eats the overrun — not Prashant. Both parties are bootstrap businesses — BFI earns from the \$5K build fee and \$249/mo managed hosting, not from revenue extraction. The partnership pricing (37.5% rate discount) combined with Talon Drive's agent-augmented delivery creates a model that simply doesn't exist elsewhere. Traditional agency: 190+ hours, \$62K minimum, 3-4 months. BFI: 40 hours, \$5K, 1 week. Same output. This is what the Talon Drive was built for.

For Prashant's ROI math: "Complete Pilot Confidence" bundle = \$697. Break-even = 8 bundle sales. At \$997/yr annual subscription with 100 early adopter cap = \$99,700 first-year ceiling. Conservative target: 20 paying customers in Month 1 = \$4,000–\$14,000 revenue. The \$5K platform investment can pay for itself in the first month with minimal marketing.